



Station Order

Colorado Accountable Government Alliance

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

11867

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KREZ-TV

204449

				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Program Name	DP	Days Length	Gross Rate	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Total	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$100.00	1	1	1	1	1	5		5	
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$400.00	2	2	2	2	2	5		10	
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$300.00	2	2	2	2	2	5		10	
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$5.00 \$5.00						1	5	1	
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$10.00 \$10.00						1	5	1	
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$25.00 \$25.00							1	5	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$100.00 \$100.00							1	5	1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$60.00	1		1				5		2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$80.00		1		1			5		2
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$100.00 \$100.00					1		5		1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$75.00 \$150.00	1		1				5		2
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$40.00 \$40.00				1			5		1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:38:20 PM

KREZ-TV

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suzannel@mediastategies.com



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KREZ-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$40.00 \$80.00		1			1	5		2
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$40.00 \$80.00	1			1		5		2
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$40.00 \$200.00	1	1	1	1	1	5		5
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$75.00 \$375.00	1	1	1	1	1	5		5
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$75.00 \$375.00	1	1	1	1	1	5		5
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$150.00 \$750.00	1	1	1	1	1	5		5
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa	30	\$50.00 \$50.00						1	5	1
Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su	30	\$50.00 \$50.00							1	1
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$150.00 \$750.00	1	1	1	1	1	5		5
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$175.00 \$875.00	1	1	1	1	1	5		5
Jeopardy 6:00 PM 6:30 PM	PA	Sa	30	\$50.00 \$50.00						1	5	1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa	30	\$50.00 \$50.00						1	5	1

Suzanne Collins

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1580 Lincoln Street, Suite 510, Denver, CO 80203

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Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KREZ-TV

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Hawaii Five-O	PT	M	\$500.00	1					5		1
9:00 PM 10:00 PM		30	\$500.00								
Vegas	PT	Tu	\$500.00		1				5		1
9:00 PM 10:00 PM		30	\$500.00								
Criminal Minds	PT	W	\$400.00			1			5		1
8:00 PM 9:00 PM		30	\$400.00								
Person Interest	PT	Th	\$500.00				1		5		1
8:00 PM 9:00 PM		30	\$500.00								
Made in Jersey	PT	F	\$300.00					1	5		1
8:00 PM 9:00 PM		30	\$300.00								
Comedytime	PT	Sa	\$125.00						1	5	1
7:00 PM 8:00 PM		30	\$125.00								
The Good Wife	PT	Su	\$400.00							1	1
8:00 PM 9:00 PM		30	\$400.00								
KRQE 10p News	LN	M-F	\$250.00	1	1	1	1	1		5	5
10:00 PM 10:35 PM		30	\$1,250.00								
Saturday 10p News	LN	Sa	\$150.00						1	5	1
10:00 PM 10:35 PM		30	\$150.00								
Sunday 10p News	LN	Su	\$200.00							1	1
10:00 PM 10:35 PM		30	\$200.00								
Letterman	LF	M-F	\$50.00	1	1	1	1	1		5	5
10:35 PM 11:35 PM		30	\$250.00								
Station Gross Totals			\$9,630.00	17	16	16	17	16	7	5	94

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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Date/Time Sent: 9/6/2012 5:38:20 PM

KREZ-TV

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Spot Manager: All, 10/15/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Boo)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/15/12

Station: KRQE

POL/Colorado	204449	The Talk	2p-3p	:30	P5		KREZ	COLORAD	11867			\$40.00
POL/Colorado	204449	M-F 6p-630p	M-F 6p-630p	:30	P5		KREZ	COLORAD	11867			\$150.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	5:38:33 AM		\$20.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:25:05 AM		\$40.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:44:25 AM		\$40.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:36:54 AM		\$30.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:53:45 AM		\$30.00
POL/Colorado	204449	M-F 9a-10a	9a-10a	:30	P5		KREZ	COLORAD	11867	9:26:30 AM		\$30.00
POL/Colorado	204449	M-F KROE New	12p-1230p	:30	P5		KREZ	COLORAD	11867	12:12:43 PM		\$75.00
POL/Colorado	204449	Dr. Phil	3p-4p	:30	P5		KREZ	COLORAD	11867	3:51:13 PM		\$40.00
POL/Colorado	204449	M-F KROE New	4p-430p	:30	P5		KREZ	COLORAD	11867	4:07:00 PM		\$75.00
POL/Colorado	204449	M-F KROE New	430p-5p	:30	P5		KREZ	COLORAD	11867	4:38:10 PM		\$75.00
POL/Colorado	204449	KROE News 13	530p-6p	:30	P5		KREZ	COLORAD	11867	5:35:57 PM		\$150.00
POL/Colorado	204449	M-F 630p-7p	M-F 630p-7p	:30	P5		KREZ	COLORAD	11867	6:34:38 PM		\$175.00
POL/Colorado	204449	Mon Hour 3	9p-10p	:30	P5		KREZ	COLORAD	11867	9:21:00 PM		\$500.00
POL/Colorado	204449	LN M-F	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:18:15 PM		\$250.00
POL/Colorado	204449	David Letterman	1035p-1137p	:30	P5		KREZ	COLORAD	11867	11:11:00 PM		\$50.00
											\$1,770.00	
											\$1,770.00	

Date: 10/16/12

Station: KRQE

POL/Colorado	204449	Tue Hour 3	9p-10p	:30	P5		KREZ	COLORAD	11867			\$500.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	5:24:32 AM		\$20.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:05:20 AM		\$40.00
POL/Colorado	204449	M-F KRQE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:25:20 AM		\$40.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	7:30:08 AM		\$30.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	7:53:44 AM		\$30.00
POL/Colorado	204449	Let's Make a De	M-F 10a-11a	:30	P5		KREZ	COLORAD	11867	10:28:26 AM		\$40.00
POL/Colorado	204449	Soap Rotator	(1:00:00 PM-	:30	P5		KREZ	COLORAD	11867	1:59:01 PM		\$40.00
POL/Colorado	204449	Dr. Phil	3p-4p	:30	P5		KREZ	COLORAD	11867	3:50:43 PM		\$40.00
POL/Colorado	204449	M-F KROE New	4p-430p	:30	P5		KREZ	COLORAD	11867	4:08:15 PM		\$75.00
POL/Colorado	204449	M-F KROE New	430p-5p	:30	P5		KREZ	COLORAD	11867	4:46:55 PM		\$75.00
POL/Colorado	204449	KRQE News 13	530p-6p	:30	P5		KREZ	COLORAD	11867	5:50:04 PM		\$150.00
POL/Colorado	204449	M-F 6p-630p	M-F 6p-630p	:30	P5		KREZ	COLORAD	11867	6:20:14 PM		\$150.00
POL/Colorado	204449	M-F 630p-7p	M-F 630p-7p	:30	P5		KREZ	COLORAD	11867	6:46:48 PM		\$175.00
POL/Colorado	204449	LN M-F	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:17:00 PM		\$250.00
POL/Colorado	204449	David Letterman	1035p-1137p	:30	P5		KREZ	COLORAD	11867	10:58:45 PM		\$50.00
											\$1,705.00	
											\$1,705.00	

Date: 10/17/12

Station: KRQE

POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	5:39:03 AM		\$20.00
POL/Colorado	204449	M-F KROE New	KRQE News	:30	P5		KREZ	COLORAD	11867	6:32:40 AM		\$40.00
POL/Colorado	204449	M-F KROE New	KRQE News	:30	P5		KREZ	COLORAD	11867	6:57:46 AM		\$40.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:08:03 AM		\$30.00
POL/Colorado	204449	CBS This Mornii	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:28:02 AM		\$30.00
POL/Colorado	204449	M-F 9a-10a	9a-10a	:30	P5		KREZ	COLORAD	11867	9:16:55 AM		\$30.00
POL/Colorado	204449	M-F KROE New	12p-1230p	:30	P5		KREZ	COLORAD	11867	12:27:41 PM		\$75.00
POL/Colorado	204449	Dr. Phil	3p-4p	:30	P5		KREZ	COLORAD	11867	3:15:31 PM		\$40.00
POL/Colorado	204449	M-F KROE New	4p-430p	:30	P5		KREZ	COLORAD	11867	4:16:35 PM		\$75.00
POL/Colorado	204449	M-F KROE New	430p-5p	:30	P5		KREZ	COLORAD	11867	4:38:25 PM		\$75.00
POL/Colorado	204449	KROE News 13	530p-6p	:30	P5		KREZ	COLORAD	11867	5:50:49 PM		\$150.00
POL/Colorado	204449	M-F 6p-630p	M-F 6p-630p	:30	P5		KREZ	COLORAD	11867	6:13:00 PM		\$150.00
POL/Colorado	204449	M-F 630p-7p	M-F 630p-7p	:30	P5		KREZ	COLORAD	11867	6:34:08 PM		\$175.00
POL/Colorado	204449	Wed Hour 2	8p-9p	:30	P5		KREZ	COLORAD	11867	8:40:02 PM		\$400.00
POL/Colorado	204449	LN M-F	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:25:43 PM		\$250.00
POL/Colorado	204449	David Letterman	1035p-1137p	:30	P5		KREZ	COLORAD	11867	10:59:30 PM		\$50.00
											\$1,630.00	
											\$1,630.00	

Date: 10/18/12

[Sorted by: Date]

Spot Manager: All, 10/15/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/18/12

Station: KRQE

POL/Colorado	204449	M-F 6p-630p	M-F 6p-630p	:30	P5		KREZ	COLORAD	11867			\$150.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	5:05:58 AM		\$20.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:18:40 AM		\$40.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:38:15 AM		\$40.00
POL/Colorado	204449	CBS This Mornir	CBS Early S	:30	P5		KREZ	COLORAD	11867	7:23:21 AM		\$30.00
POL/Colorado	204449	CBS This Mornir	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:37:54 AM		\$30.00
POL/Colorado	204449	Let's Make a De	M-F 10a-11a	:30	P5		KREZ	COLORAD	11867	10:29:11 AM		\$40.00
POL/Colorado	204449	Soap Rotator	(12:30:00 PM	:30	P5		KREZ	COLORAD	11867	12:59:11 PM		\$40.00
POL/Colorado	204449	The Talk	2p-3p	:30	P5		KREZ	COLORAD	11867	2:29:11 PM		\$40.00
POL/Colorado	204449	Dr. Phil	3p-4p	:30	P5		KREZ	COLORAD	11867	3:33:47 PM		\$40.00
POL/Colorado	204449	M-F KROE New	4p-430p	:30	P5		KREZ	COLORAD	11867	4:08:30 PM		\$75.00
POL/Colorado	204449	M-F KROE New	430p-5p	:30	P5		KREZ	COLORAD	11867	4:47:55 PM		\$75.00
POL/Colorado	204449	KROE News 13	530p-6p	:30	P5		KREZ	COLORAD	11867	5:51:04 PM		\$150.00
POL/Colorado	204449	M-F 630p-7p	M-F 630p-7p	:30	P5		KREZ	COLORAD	11867	6:47:03 PM		\$175.00
POL/Colorado	204449	Thur Hour 2	8p-9p	:30	P5		KREZ	COLORAD	11867	8:30:19 PM		\$500.00
POL/Colorado	204449	LN M-F	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:06:50 PM		\$250.00
POL/Colorado	204449	David Letterman	1035p-1137p	:30	P5		KREZ	COLORAD	11867	11:12:00 PM		\$50.00
												\$1,745.00
												\$1,745.00

Date: 10/19/12

Station: KRQE

POL/Colorado	204449	Price is Right	11a-12p	:30	P5		KREZ	COLORAD	11867			\$100.00
POL/Colorado	204449	KROE News 13	530p-6p	:30	P5		KREZ	COLORAD	11867			\$150.00
POL/Colorado	204449	Fri Hour 2	8p-9p	:30	P5		KREZ	COLORAD	11867			\$300.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	5:25:17 AM		\$20.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:05:40 AM		\$40.00
POL/Colorado	204449	M-F KROE New	KROE News	:30	P5		KREZ	COLORAD	11867	6:59:16 AM		\$40.00
POL/Colorado	204449	CBS This Mornir	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:28:32 AM		\$30.00
POL/Colorado	204449	CBS This Mornir	CBS Early S	:30	P5		KREZ	COLORAD	11867	8:57:56 AM		\$30.00
POL/Colorado	204449	Soap Rotator	(1:00:00 PM	:30	P5		KREZ	COLORAD	11867	1:59:01 PM		\$40.00
POL/Colorado	204449	Dr. Phil	3p-4p	:30	P5		KREZ	COLORAD	11867	3:24:44 PM		\$40.00
POL/Colorado	204449	M-F KROE New	4p-430p	:30	P5		KREZ	COLORAD	11867	4:17:35 PM		\$75.00
POL/Colorado	204449	M-F KROE New	430p-5p	:30	P5		KREZ	COLORAD	11867	4:38:40 PM		\$75.00
POL/Colorado	204449	M-F 6p-630p	M-F 6p-630p	:30	P5		KREZ	COLORAD	11867	6:28:59 PM		\$150.00
POL/Colorado	204449	M-F 630p-7p	M-F 630p-7p	:30	P5		KREZ	COLORAD	11867	6:52:53 PM		\$175.00
POL/Colorado	204449	LN M-F	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:26:43 PM		\$250.00
POL/Colorado	204449	David Letterman	1035p-1137p	:30	P5		KREZ	COLORAD	11867	11:24:00 PM		\$50.00
												\$1,565.00
												\$1,565.00

Date: 10/20/12

Station: KRQE

POL/Colorado	204449	Sa KRQE News	530p-6p	:30	P5		KREZ	COLORAD	11867			\$50.00
POL/Colorado	204449	CBS This Mornir	5a-7a	:30	P5		KREZ	COLORAD	11867	5:50:48 AM		\$5.00
POL/Colorado	204449	KRQE News Sa	7a-8a	:30	P5		KREZ	COLORAD	11867	7:34:00 AM		\$10.00
POL/Colorado	204449	Sa 6p-630p	Sa 6p-630p	:30	P5		KREZ	COLORAD	11867	6:05:27 PM		\$50.00
POL/Colorado	204449	Sa 630p-7p	Sa 630p-7p	:30	P5		KREZ	COLORAD	11867	6:41:39 PM		\$50.00
POL/Colorado	204449	Sat Hour 1	7p-8p	:30	P5		KREZ	COLORAD	11867	7:58:26 PM		\$125.00
POL/Colorado	204449	LN Sa	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:08:06 PM		\$150.00
												\$440.00
												\$440.00

Date: 10/21/12

Station: KRQE

POL/Colorado	204449	KROE News Su	7a-8a	:30	P5		KREZ	COLORAD	11867	7:12:37 AM		\$25.00
POL/Colorado	204449	CBS Sunday Mc	8a-930a	:30	P5		KREZ	COLORAD	11867	9:11:54 AM		\$100.00
POL/Colorado	204449	Su KROE News	530p-6p	:30	P5		KREZ	COLORAD	11867	5:42:00 PM		\$50.00
POL/Colorado	204449	Sun Hour 3	8p-9p	:30	P5		KREZ	COLORAD	11867	8:30:45 PM		\$400.00
POL/Colorado	204449	LN Su	10p-1035p	:30	P5		KREZ	COLORAD	11867	10:17:35 PM		\$200.00
												\$775.00
												\$775.00

[Sorted by: Date]

Spot Manager: All, 10/15/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												\$9,630.00

[Sorted by: Date]